



WESTSIDE
REGIONAL CENTER

Request for Proposal

**Westside Regional Center (WRC) is seeking a
Website/Communications Consultant**

SUMMARY

We're looking for a well-qualified contract website/communications consultant, to:

- Create and implement online strategies to disseminate, amplify, and promote social media campaigns about the work of regional centers with their communities
- Bring awareness to the WRC mission
- Promote community engagement projects, such as upcoming surveys, disparity projects, the need for bilingual community vendors from underrepresented communities
- Content creation of stories, videos, infographics, flyers for the website and social media platforms

TARGET AUDIENCE

The primary target audience of this work will be internal and external stakeholders, and the general public is the secondary audience.

DATE POSTED

March 1, 2023

DEADLINE

March 31, 2023

HOW TO SUBMIT

Interested individuals or organizations should send a short statement of interest and background to peggyb@westsiderc.org; formal proposals must be received by or before March 31, 2023.